

**SAVE THE  
DATE**

# The Future of Cancer Care: From Discovery to Delivery



**New York City, December 14, 2018**

The American Cancer Society Cancer Action Network (ACS CAN) is hosting an annual policy breakfast, ***The Future of Cancer Care: From Discovery to Delivery***, in New York City, December 2018. The event brings together leaders and decision makers in cancer research and innovation, health care delivery, payers, employers and government to discuss emerging oncology and health care policy issues that affect the health of Americans.

## ***The Future of Cancer Care: From Discovery to Delivery***

Cancer remains a critical public health problem and how cures are discovered and delivered will continually evolve. Personalized medicine is revolutionizing cancer care; research is the birthplace of this innovation. Getting the right cancer screening, diagnostic, and therapy to the right patient at the right time requires collaborative solutions from employers, payers, innovators, providers and policymakers. Join ACS CAN for this exciting discussion to showcase how we can work together to secure new investments in research, protect and improve access to cancer care, and ensure affordability for cancer patients and their families.

### ***Discussion Points***

**Discovery.** Advancements in medical research have unleashed new and improved therapies that are revolutionizing cancer care. Our researchers at local institutions play a key role in these advancements. What does the future hold for federal investment in medical research? How is the discovery pipeline meeting the needs of cancer patients?

**Access.** Ensuring access to appropriate, quality and patient-centered cancer care is critical to achieving optimal patient outcomes. Changing payment models, networks, insurance markets, and increased demand for personalized oncology services pose challenges to patient access. What's the next move for policymakers and how will it impact access to care?

**Affordability.** Rising costs are leading to shifts in how health care is delivered and paid for. What are the drivers of these costs? How can policymakers help people maintain adequate and affordable access to care?

### ***American Cancer Society Cancer Action Network***

ACS CAN is the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society and is the nation's leading cancer advocacy organization working every day to make cancer priorities a state and national priority. ACS CAN is committed to ensuring that our progress on critical policy issues is achieved in collaboration with key partners. We invite you to join us in this critical dialogue and help us all save more lives from cancer.

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*Contributions or gifts to the American Cancer Society Cancer Action Network, Inc. are not tax-deductible*

# Corporate Sponsorship Levels



ACS CAN is committed to ensuring that our progress to prevent cancer and save more lives continues by collaborating with key partners. We invite you and your organization to join us in the fight against cancer by sponsoring this year's event. We are pleased to offer your organization the following benefits.

## **Presenting Sponsorship — \$50,000**

- Provide 2-3 minutes opening remarks at the event (*approved by ACS CAN*)
- Presenting sponsor recognition in all event print materials, on event website and on event signage
- Sixteen reserved seats at two tables w/distinguished guests
- Full page ad in event program book
- Membership as a Corporate Ally in the ACS CAN Corporate Membership Program

## **Diamond Level Sponsorship — \$25,000**

- Diamond level recognition in all event print materials, on event website and on event signage
- Eight reserved seats at one table w/distinguished guests
- Half page ad in event program book
- Membership as a Corporate Hero in the ACS CAN Corporate Membership Program

## **Gold Level Sponsorship — \$15,000**

- Gold level recognition in all event print materials, on event website and on event signage
- Eight reserved seats at one table w/distinguished guest
- Quarter page ad in event program book
- Membership as a Corporate Friend in the ACS CAN Corporate Membership Program

## **Silver Level Sponsorship — \$10,000**

- Silver level recognition in all event print materials, on event website and on event signage
- Eight reserved seats at one table
- Quarter page ad in event program book
- Membership as a Corporate Friend in the ACS CAN Corporate Membership Program

## **Bronze Level Sponsorship — \$5,000**

- Bronze level recognition in all event print materials, on event website and on event signage
- Six reserved seats at one table
- Membership as a Corporate Sponsor in the ACS CAN Corporate Membership Program

## **Community Supporter Sponsorship — \$2,500**

- Community Supporter level recognition in day of event print materials
- Four reserved seats
- Recognition in the ACS CAN Annual Report

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